

LIFE OF MOTOR TRUCK BASED ON MILES RUN, NOT YEARS

Extensive Survey Is Conducted by the White Company to Determine Truck Longevity.

How long should a good motor truck run? The light of present-day motor truck development, that question, pertinent as it always has been and always will be to the truck owner and prospective owner, must be revised to read: How far will a good truck run? The answer is the true measure of the life of a truck's service. Due to changes in the needs of business, it is possible for one truck to travel for eight or ten times as far as another in the same time—although both are efficient in all kinds of service and under all conditions. White trucks are demonstrating that the total of a truck's service must be gauged not in miles, but in mileage. So many Whites have covered more than 100,000 miles, for instance, that that mileage is considered a remarkable achievement. It has become a commonplace performance. Some instances White trucks have exceeded 100,000 miles—and kept on running—that their records are on the spectacular. For instance, a White, equipped with a passenger-carrying body and owned by Alexander & Walling, of Fresno, Cal., traveled 100,000—a half-million miles in a service calling for daily longer than are required of trucks in ordinary service, and it is ordinary service that the greater interest attaches. A random list of some trucks that are known to have covered more than 100,000 miles, there have been selected the following instances of trucks in ordinary use: Two White trucks owned by Armour company and in service in Spokane, Wash., have traveled more than 100,000 miles each. A White truck owned by the East Ohio Gas Company, of Cleveland, Ohio, has covered more than 100,000 miles. Another owned by the Los Angeles Gas and Electric Corporation, of Los Angeles, Cal., has gone 125,000 miles, and another owned by Tri-State Telephone and Telegraph company, of St. Paul, Minn., has topped 100,000 miles. The strenuous service of newspaper printing companies. Whites have picked up good mileage. The Memphis-Schmitt, of Memphis, Tenn., the St. Paul Daily News, of St. Paul, Minn., each own a White Truck has passed the 100,000 mile mark; another owned by the Montreal Star, of Montreal, Quebec, has 140,000 miles to its credit. Laundry delivery service, with its stops and starts, may be considered as well calculated to test the life and the endurance of any truck. A White Truck has covered more than 200,000 miles for Wouter's dry, Chicago. Another owned by the Westfield Laundry, of Westfield, Mass., has run 200,000 miles. The Waltham Laundry, of Waltham, Mass., two Whites that have covered more than 100,000 miles each.

ERICA HAS PROBLEM WITH GERMAN BRIDES

(Continued from First Page) The fact that the ruling has come to be such an international law, such an event, the brides would be admitted to this country and they would gain the status of American husbands' citizenship. Question then arises as to whether the Department of Justice would let aliens enter. Officials here admit there are a number of the points in international law considered and that the problem of the most delicate arising out of the demobilization period. It is just the law for a citizen of this country to expatriate himself while the United States is at war. If this works inversely and the German women cannot expatriate themselves in their Fatherland is at war, the question then comes up as to whether the United States would want to receive the brides under those conditions, as felt in some quarters that even if the soldiers will be permitted to marry their brides in this country.

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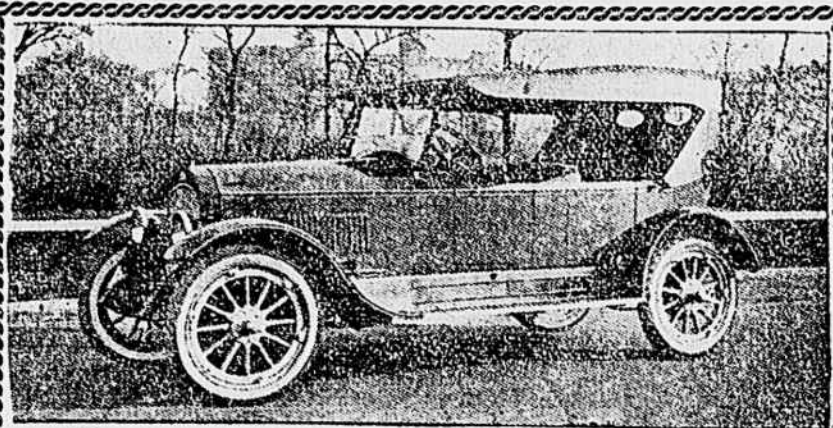
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WEST VIRGINIA NOTES

New Coal Mining Companies—Several New Banking Houses Established—Burned Towns Rapidly Rebuilding.

All of the business houses recently burned in Beckley, at a loss of more than \$100,000, are to be rebuilt as soon as the building materials can be obtained. A State bank is being organized to do business in the thriving little town of Clute. Clarksburg has voted bonds for city improvements as follows: For bridges, \$125,000, for fire station, \$75,000, for water works, \$200,000, for general street work, \$250,000. Several new coal mining companies were chartered by the State authorities during the past week. A three-story candy factory is being built in Huntington by the Voegelé & Bunnings Co. The National Fruit Products Co. of Martinsburg, is establishing a fruit-storage plant at Inwood. The Logan Savings and Trust Co. is being organized at Logan. It is proposed that its capital stock shall not be less than \$250,000.

Stoneville's New Banking House. STONEVILLE, N. C., August 9.—The Farmers-Merchants' Bank and Trust Company, a new financial institution for Stoneville, has been organized and applied for a charter. James R. Martin, a leading business man, has been elected president.



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WAR DEVELOPS ENTIRELY NEW CLASS OF BUYERS

Brings Into Market Many Who Had Never Before Hoped to Own Automobiles.

"The war has developed and brought into the market for automobiles a new class of buyers," said Stewart McDonald, president and general manager of the Moon Motor Car Company, of St. Louis. "These are the people who have never before owned an automobile and in many cases they are people who had never hoped to own one."

"War conditions made many people prosperous who would not have been prosperous under old conditions. High wages have come to mechanics and others of that class and have given them comfortable bank accounts, better living conditions and that natural desire which every man has to let his family enjoy life. Say what you will to the contrary, the whole world has come to know that one way to enjoy life is to spend a good part of it in a motor car going and coming and looking and seeing at ease and in comfort and with speed. Hence, the new crop of automobile buyers—an entirely new and rather unexpected class."

Old Tires Made New

VULCANIZING.

Bell 2-1p-1 Tyre Co., Inc.  
600 West Broad Street.

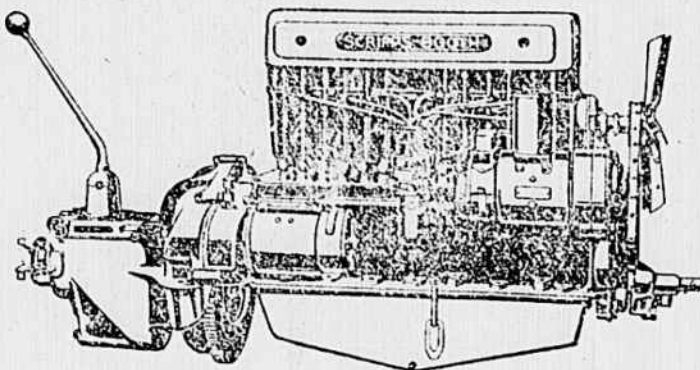
that one way to enjoy life is to spend a good part of it in a motor car going and coming and looking and seeing at ease and in comfort and with speed. Hence, the new crop of automobile buyers—an entirely new and rather unexpected class. Many men are now prosperous who never were before and they see a continuation of good times before them and they are buying automobiles of every kind, but their natural bent is toward a really good car rather than for a "flapper." We are finding many men of this new class who are buying our Victory Six model and we are doing our best to impress them with the fact that they are not only getting a good car, but also that our interest in them will not stop with the passing of the purchase price. Another Cotton Mill at Rutherfordton. RUTHERFORDTON, N. C., August 9.—The Rutherford Cotton Mill Co., incorporated with \$500,000 capital stock, proposes to go extensively into cotton goods manufacturing here.

GALA SALE OF FORD TRUCKS

We have six slightly used Ford Trucks for sale at bargain prices. First come, first served.

TERMINAL MOTOR CO.,

Ninth and Cary Streets.



YOU well know how efficient the valve-in-head type of power plant proved itself to be during the war. It was this type of motor that was universally used in aeroplanes where it was necessary to secure the greatest amount of power from the least gasoline.

Of course, real aeroplane engines could not, for obvious reasons, be successfully used in motor cars, but motors embodying the principles of aeroplane engine construction can. The six-cylinder power plant of the new scientifically designed Scripps - Booth is built as much like an aircraft engine as is consistent—its valve-in-head construction utilizes every ounce of energy without waste, while its light weight construction and its multiplicity of cylinders insure smooth, even power.

ALSO MOTOR CORPN.  
114 West Broad Street  
Ask for Mr. C. M. Porter.

Dealers, Attention

Live dealers wanted in every county in Virginia to handle the best 4-cylinder car on the market, selling for \$1195. Write or wire for territory. 1813 West Broad. Phone, Boul. 2826.

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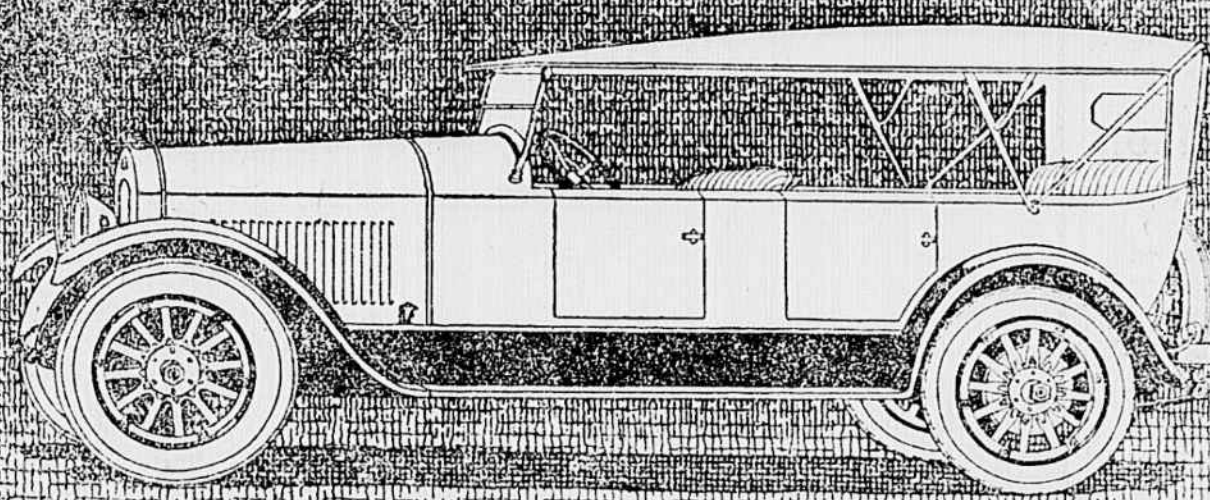
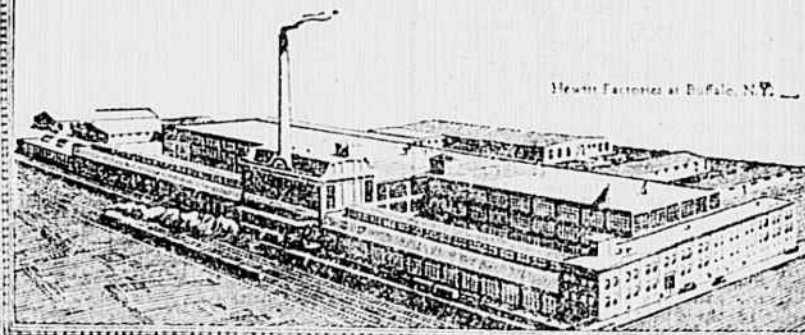
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